

PTO/SB/36 (08-03)

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RESCISSION OF PREVIOUS NONPUBLICATION REQUEST 35 U.S.C. 122(b)(2)(B)(II)) AND, IF APPLICABLE, NOTICE OF FOREIGN FILING (35 U.S.C. 122(b)(2)(B)(III))		Application Number	10/676,195
		Filing Date	9/30/2003
		First Named Inventor	Andrew Fikes
		Title	System And Method For Automatically Targeting Web-Based Advertisements
		Atty Docket Number	025.0366.US.UTL
		Group Art Unit	2171
		Examiner	Unassigned

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Law Offices of Patrick J.S. Inouye

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Facsimile Transmittal

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Date: September 29, 2004

Re: U.S. Patent Application
Serial No. 10/676,195

Pages: 3 (including cover sheet)

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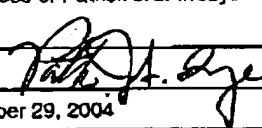
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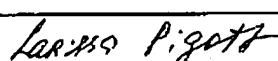
TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/678,195
	Filing Date	September 30, 2003
	First Named Inventor	Fikes, Andrew
	Art Unit	2171
	Examiner Name	Unassigned
Total Number of Pages in This Submission	Attorney Docket Number	025.0366.US.UTL

ENCLOSURES (Check all that apply)		
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Typed or printed name	Larissa V. Pigott		
Signature		Date	September 29, 2004

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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